

BRIAN HURTT

CREATIVE LEAD / UX, FRONT-END, BRAND

A confident, creative, and technically adept leader who is self-motivated, self-sufficient and brings a strong background in SaaS product design and marketing strategy. Brian has worked extensively on the delivery of B2B and B2C technology solutions with clients in Higher Education, Employment and the U.S. Federal Government.

CONTACT ME

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PROFESSIONAL SKILLS

- RESPONSIVE UX/UI ● ● ● ● ●
- USER RESEARCH ● ● ● ● ●
- HTML/CSS ● ● ● ● ●
- JAVASCRIPT ● ● ● ● ●
- ANGULARJS ● ● ● ● ●
- BOWER/GULP/NPM ● ● ● ● ●
- AGILE PRACTICES ● ● ● ● ●
- PROJECT MGMT ● ● ● ● ●
- BRAND & MARKETING ● ● ● ● ●
- PHP ● ● ● ● ●
- SQL ● ● ● ● ●
- NOSQL ● ● ● ● ●
- CONT. INTEGRATION ● ● ● ● ●
- WORDPRESS ● ● ● ● ●
- DRUPAL ● ● ● ● ●
- JEKYLL ● ● ● ● ●



2014 - Present

WORK EXPERIENCE

DIRECTOR OF DESIGN AND USER EXPERIENCE

at Symplicity

📍 Arlington, VA

Results-oriented leadership of the user experience, front-end development and digital marketing design teams. Execution of strategic projects including a new cross-platform UI, customer-facing business intelligence tools and corporate acquisitions. Consults executive team on best practices around strategy, operations, brand and cultural initiatives.

Clients include 75% of the top national universities, 100% of the top national law schools, Google, Amazon.com, Apple, NASA, the U.S. Senate and the GSA.

2006 - 2014

MANAGER, DESIGN AND USER EXPERIENCE

at Symplicity

📍 Arlington, VA

Built a new team of UX aficionados and overhauled design and front-end development operations. Developed KPIs and a culture of knowledge-sharing, effective communication, and continuous improvement. Mentored high performing staff into supervisory roles during a period of significant growth.

2004 - 2006

SENIOR GRAPHIC DESIGNER / WEB DEVELOPER

at Symplicity

📍 Arlington, VA

Enabled the rapid expansion of software product line through the development of a template-driven UI system in PHP, HTML, CSS and JavaScript. Developed the corporate brand and marketing materials through the creation of an identity system, web site redesign, landing pages, sales enablement tools, environmental displays and swag. Contributed regularly to business and product development decisions.

2002 - 2004

GRAPHIC DESIGNER AND WEB DEVELOPER

at Symplicity

📍 Arlington, VA

Joined this aspirational start-up as the fourth employee. Consulted on product design, software architecture and marketing decisions. Requested full responsibility for all front-end coding to ensure high quality execution of the user experience. Collaborated with a growing team of software engineers to tightly support early adopters and expand product capabilities.



1998 - 2002

EDUCATION

BACHELOR OF FINE ARTS (BFA)

at The School of the Art Institute of Chicago

📍 Chicago, IL

Interdisciplinary studies in Interactive Arts, Visual Communications, Printmaking, Book Arts and Social Responsibility.

PERSONAL SKILLS

